

# 웰컴 스피치

## “Uncomplicate Data Storage Forever” 비전 및 전략

**Andrew Sotiropoulos**

Head of Asia Pacific and Japan

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# Pure Storage Is Focused On The Future

Our responsibility grows as we face **new challenges.**

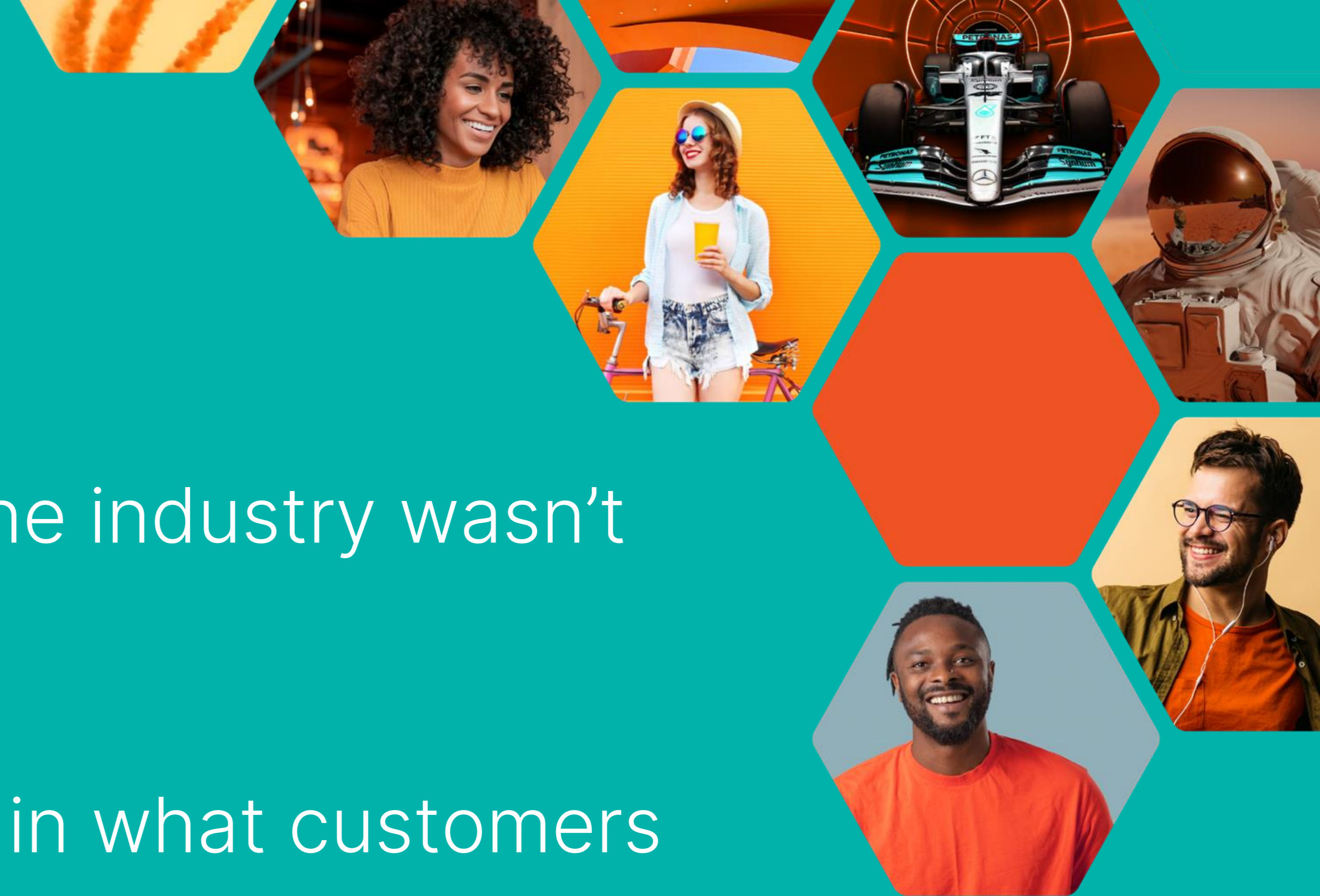
Pure Storage will continue to lead with the **best data storage** and management products that use less energy, less space, less labor and less waste.

We want to **build a better world with data.**

# Pure Storage: Always Focused On A Better Future

We were founded because the industry wasn't innovating.

We are focused on investing in what customers need.



# Pure Storage: Always Focused On A Better Future

You need data storage that is High Technology.

Pure Storage first recognized that Silicon & Software are the future.

Our insight and commitment to excellence make Pure Storage the industry leader.



# Uncomplicate Data Storage, FOREVER

# Pure Storage Is Focused On The Future



**Flexible Consumption**



**Infrastructure as Code**



**All-Flash Data Centre**



**Sustainability**

# 1. Flexible Consumption

**Storage, when, how,  
and where you need  
it.**



# 2. Infrastructure as Code



# 3. The All Flash Data Center

# 4. Sustainability



**2021 ESG REPORT**  
**TECHNOLOGY &**  
**SUSTAINABILITY**

# Uncomplicate Data Storage, Forever

**Innovation**  
through investment

**Simplicity**  
since our start

**Sustainability**  
is our foundation

## FB//S

AIRI//S Built on NVIDIA DGX Systems, with Pure Fusion and FA//X all in the past year

## Evergreen

//Forever //Flex and //One Expanded architecture for all customers





**PURESTORAGE®**

Uncomplicate Data Storage, Forever

# Thank you

