

Uncomplicate Data Storage Forever"를 통한 비즈니스 혁신 및 디지털 트랜스포메이션 선두 기술 소개

Nathan Hall

Head of Worldwide System Engineering, Pure Storage

Pure Technology Vision and New Innovations

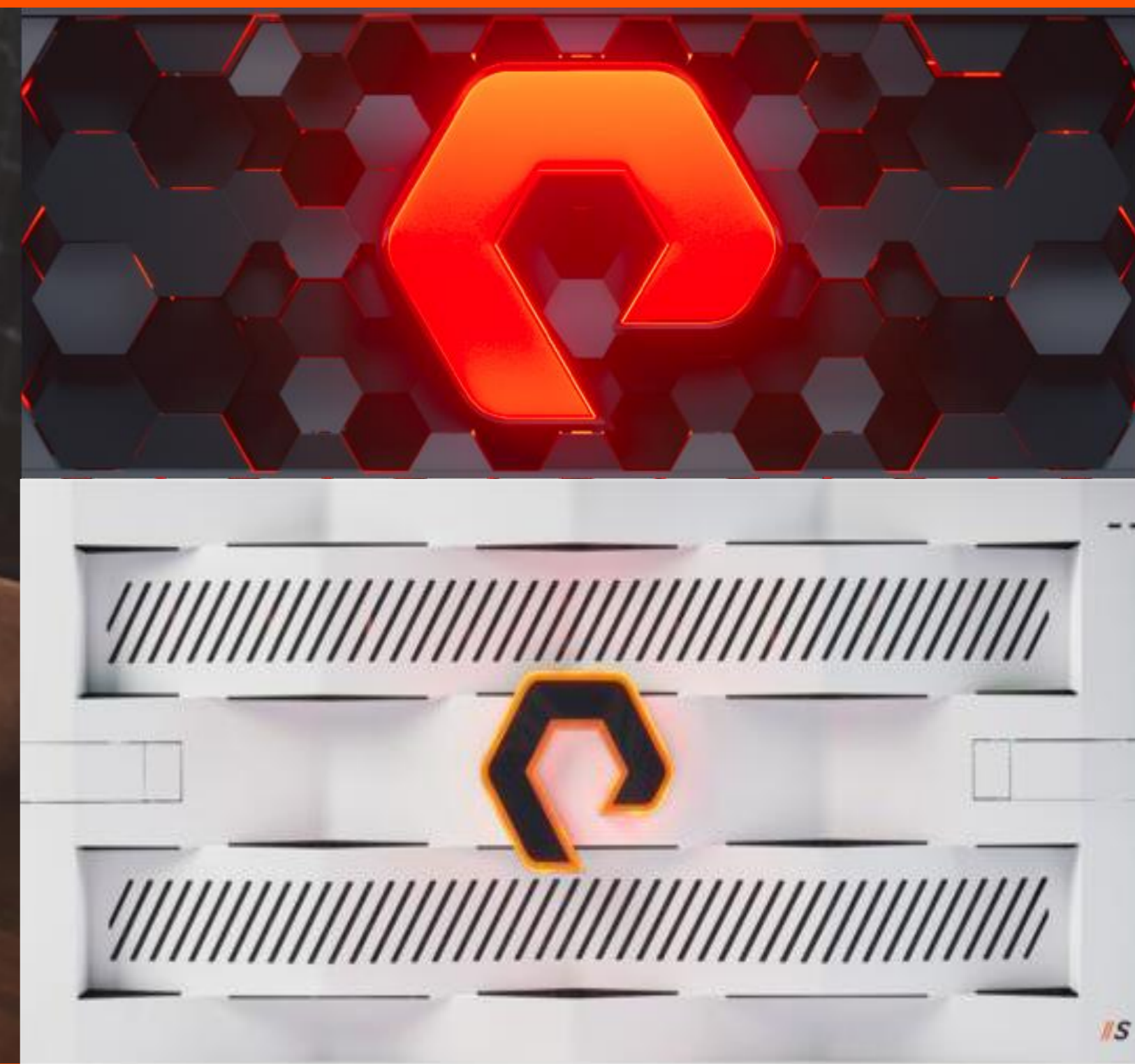
Three Major Market Trends



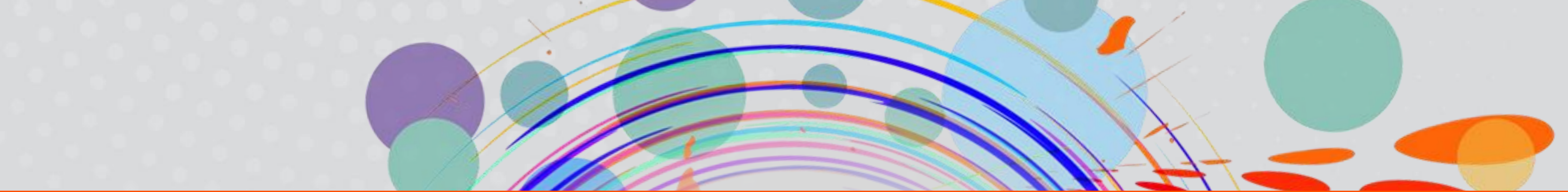
**Cloud
Operating Model**



**Cloud-Native
Applications**



**Shift to
All-Flash**



Flexibility



Agility



Speed

Pure Portfolio: Uncomplicate Data Storage, Forever

MODERNIZE INFRASTRUCTURE

RELENTLESS PURSUIT OF DELIVERING THE ALL-FLASH DATA CENTER

MODERNIZE OPERATIONS

DELIVERING OUR CLOUD OPERATING MODEL WITH MORE
AS-A-SERVICE SLAs

MODERNIZE APPLICATIONS

MEETING THE NEEDS OF MODERN UNSTRUCTURED DATA APPLICATIONS
AND SUPPORTING CONTAINER-BASED CLOUD-NATIVE APPLICATIONS

20%

Investment in Innovation





As-A-Service Storage With Pure Is Your Subscription To Innovation

 Evergreen //Forever™

 Evergreen //Flex™

 Evergreen //One™

**The Simplicity and
Flexibility of Pure**



Cloud Operating Model Three Core Elements



 Evergreen™ Storage

 Pure1®

 Pure Fusion

Pure's Unique Offer:

Evergreen

**Always
Modern**

Flexible Pricing and
Consumption

Enable Your Cloud

**Automation
& AI Tools**

Manage hybrid or
private cloud

Save Energy

1/5 Power

↓ Cooling, Space,
Waste

Your Partner

NPS Score

85.2

Top 1% of B2B

Thank you

